

PROSPECTUS



TRANSMOGRIFICATION

Painting isn't an aesthetic operation; it's a form of magic designed as a mediator between this strange hostile world and us, a way of seizing the power by giving form to our terrors as well as our desires. – Pablo Picasso

transmutation • avatar • desention • conversion • transition • discord • regeneration

“TRANSMOGRIFICATION” is a themed exhibition opportunity for current CWCA members!!!

TRANSMOGRIFICATION is as simple as transitioning from who we are by entering a cardboard box “the transmogrifier,” as seen in the Calvin and Hobbes cartoon.

Or: it can be as complicated as altering ourselves, art, institutions, and beliefs into the fantastic, magical, or bizarre, as seen in the metamorphosis from a chrysalis into a butterfly, or in game arts.

It is your interpretation that makes it personal and your own, in its dramatic change of shape and form, emotion and mood, and/or appearance. Your medium, in most cases, has already transmogrified: The line becomes energy. The circle becomes a sphere. The portrait becomes self.

TRANSMOGRIFICATION is transformation with a powerful kick, a unique twist.

EXHIBIT VENUE: Elmhurst Artists' Guild Gallery at the Elmhurst Art Museum,
150 Cottage Hill Ave. | Elmhurst, Illinois 60126 | 630.834.0202
<https://www.elmhurstmuseum.org>

EXHIBIT DETAILS:

To be included in this exhibit please do the following:

- make sure your membership is up to date
- choose one piece of your artwork to exhibit: 2-D work, up to 40” wide maximum, or small sturdy 3-D art
- write a 50 word statement about how your art relates to the theme
TRANSMOGRIFICATION
- prepare images:
 - no less than 1800 pixels & no larger than 3000 pixels wide or high
 - resolution should be 300dpi
 - save as jpg (maximum) named: **Lastname_TitleOfWork.jpg**

• **EMAIL intent to exhibit to jeanemcgrail@gmail.com by May 1**

• **EMAIL by July 1 (earlier would be awesome) to jeanemcgrail@gmail.com:**

ATTACH image only (all verbiage should be in the body of the email):

(in subject line put **CWCA transmogrification exhibit**):

- jpg images of your piece to be exhibited
- name, title, size, medium, price
- your 50 word statement about how your art relates to the theme
TRANSMOGRIFICATION

• **SEND to be received by July 1 your \$25 check made out to CWCA**

- to: Arlene Rakoncay, 7615 N. Kildare, Skokie, IL 60076

CALENDAR:

EXHIBIT

Nov 5 – Dec 14, 2017
(hours: 11am – 5pm,
Fri, 11am – 7pm,
Mon – closed)

RECEPTION

Fri, Nov 10
(7 – 9 PM)

DEADLINE for EMAIL of intent to exhibit

May 1

DEADLINE for EMAIL with statement and jpg

July 1

DEADLINE for CHECKS

to be received
July 1

ART DROP-OFF

Saturday, November 4
Elmhurst Artists' Guild
Gallery at the Elmhurst
Art Museum
(10 AM – noon)

ART PICK-UP

Sat, Dec 15
(9 AM – noon)

PLEASE NOTE:

Artwork must be ready for hanging with wire.
(NO sawtooth)

Elmhurst Art Museum is a family oriented venue. PG rated art only!!

CWCA Exhibition Committee reserves final discretionary judgment regarding work to be shown due to space and PG interpretation.

— Thank you.